

matt stubbings

About Me

Self-taught multi-disciplinary designer helping build brands and lead with design first.

Looking for my next team to lead and grow.

Awards

GOLD STEVIE® WINNER

Achievement in User Experience

Breedon | breedongroup.com

2023

GOLD STEVIE® WINNER

Best corporate website

Breedon | breedongroup.com

2023

SILVER (Corporate and Financial Awards)

Best online report: FTSE 100

Burberry | Burberryplc.com

2022

GOLD STEVIE® + GOLD (CFA)

Best corporate website - FTSE 100

Associated British Foods | abf.co.uk

2022

GOLD (CFA)

Best corporate website: Unlisted

Inmarsat | Inmarsat.com

2021

GOLD (CFA)

Best online report: FTSE 100

Burberry | Burberryplc.com

2021

Lead Designer

02/2020 - PRESENT

Black Sun Global | London, UK

At Black Sun, I had the opportunity to join and rebuild the design team from one to four designers across London and Singapore.

With the team we were able to design innovative corporate website experiences for the likes of Burberry, Coca-Cola HBC, Associated British Foods and Haleon to name a few.

While also winning a few awards along the way as well.

Head of Design

01/2018 - 09/2019

evesleep | London, UK

Guiding and innovating the visual identity of eve as a brand through all channels.

Collaborated with our agency partners on the design and direction to create the latest "sloth" ad campaign.

Lead in the redesign of the entire site from the ground up, including CRM experiences.

Created the first styleguide for the brand to help keep consistency when working with external partners. I also championed the design and creation of our digital design system with our dev team, to streamline workflow and improved design consistency.

Interactive Designer

05/2017 - 06/2018

UNION Advertising | Toronto, CA

Digital Designer working on Brands such as INFINITI, Best Buy, Nabisco and more.

Designer/Developer/Art Director

11/2012 - 02/2015

Ogilvy & Mather | Toronto, CA

Working on the digital presence of brands such as Dove, American Express, IBM and Tim Hortons.

Designed a bespoke website for a campaign for IBM that used their Watson AI to remix food recipes. This was designed and built with in their design system.

Experience

Key Skills

Branding
Web Design
Art Direction
UI/UX Design
Editing

Technical

Pretty much all of the Adobe Creative Suite, except maybe Animator.
Figma
XD

Get in touch

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